

BRAIN TUMOUR RESEARCH CAMPAIGN

THE JOHN FULCHER MOLECULAR NEURO-ONCOLOGY LABORATORY OFFICIAL LAUNCH



Prof Jonathan Weber

Members of the management team from Imperial College, researchers, patients and major donors to BTRC gathered together at Charing Cross Hospital on July 3rd to celebrate the launch of the **John Fulcher Molecular Neuro-oncology Laboratory**, which is dedicated to brain tumour research and is entirely funded by donations from BTRC. Head of Neurosciences & Mental Health, Professor Lefkos Middleton, and Head of Research for Imperial College and ICHT, Professor Jonathan Weber, both registered their appreciation for the contribution from private donations and recognised the need for partnership between the public and private sector.

The BTRC research team outlined the work they have undertaken already, since the lab opened late last year and their plans for the future, and BTRC's Clinical Director, Kevin O'Neill explained the goals to translate the laboratory work into targeted and personalised treatment plans for brain tumour patients.

The event coincided with publication of a report issued by Brain Tumour Research (see page 2) in response to a study on Inequality in Cancer funding that is being conducted by the All Party Parliamentary Group on Cancer



OVER HALF A MILLION POUNDS IN DONATIONS!

We were thrilled earlier this year to cross the £500,000 threshold in donations received – our thanks go out to everyone who has attended any of our fundraising events, given so generously in sponsorship, appointed us as their preferred charity, donated in memory of a loved one, or simply put a pound in a collecting tin for a badge – it all counts!

AMBER BALL 2009 – A TRULY GLITTERING AFFAIR!

Park Lane's iconic Dorchester Hotel was the venue for this year's Amber Ball on March 27th, where 300 guests gathered in their finery to enjoy a spectacular evening of entertainment, fundraising activities and fine food and wine. It was a truly glittering affair.

Auctioneer "par excellence" Jeffrey Archer presided over the live auction with veritable aplomb and raised a staggering £38,000 single-handedly – additionally, silent auctions co-ordinated by Broad Gallery and Superstars; a star raffle prize of a trip to Bali and Hong Kong, donated by British



Jeffrey Archer raises the stakes



Holby City's Robert Powell in prize-giving mode!

Airways, Como Hotels and Mandarin Oriental Hotels; and other prizes donated by sponsors too numerous to list here – all helped us to raise a record amount of £62,000!

As ever, we couldn't achieve it without the fantastic sponsorship of so many supporters – and a room full of very generous guests! Our heartfelt thanks go out to them all. It will be a tough act to follow next year, but please watch this space!

"This is the century of the brain"

the way ahead

Summer 2009

"BIG WIGHT MATTER" 25 - 27 September 2009

Help us to raise money for the brain cancer community by joining a sponsored walk on the Isle of Wight. People (and dogs!) of all ages are invited to join in, There will be two 15-mile walks, taking in the breathtaking scenery and big skies of West Wight, or shorter walks for little legs! Based at Brighstone Holiday Centre, there will be entertainment and events - music, a hog roast, BBQ facilities, swimming and the all important beer tent. You will be able to walk from base-camp straight onto the cliff paths and wherever possible walks will be off roads.

For more information contact us directly at BTRC or visit brainstrust.org.uk/events, tel: 01983 292405



SOME BTRC SPORTING HEROES



Energetic fundraisers this past year included:

(Clockwise from top left)

Rhona Gilmour whose Balerno ladies triathlon raised £500;

Anna Lampard who raised £700 from her tandem parachute jump;

Jenny Watts who raised over £600 running the London Parks half marathon;

Esther Nicholls, Chunk Starkings and Dan Britten who cycled 1,000 miles from Land's End to John O'Groats in September and raised over £1,400;

Miranda Murphy whose skydive raised £2,450;

French brothers **James, Mark and William Deal** who ran the Paris Marathon together and raised £2,230
Congratulations to them all - and all the many people who have given their valuable time to raise funds for BTRC

BRAIN TUMOUR CHARITIES JOIN FORCES

In April this year, 14 brain tumour charities officially launched an umbrella organisation, **Brain Tumour Research**, of which BTRC's Wendy Fulcher is Chairman. The launch was hosted by John Bercow MP, Chair of the Brain Tumour All Party Parliamentary Group, at the House of Commons. The newly-formed charity is a recognition that 14 collective voices can speak more effectively to raise awareness and increase funding for vital research.

In July, BTR published a report highlighting the inequalities in funding for cancer research. Despite the fact that brain tumours affect young people, as the biggest cancer killer in children in the UK, as well as men under 45 and women under 35, less than 1% of national cancer research funds are spent on brain tumour research. Statistics now show brain tumours to be increasing, with deaths from brain cancer rising by 33% in 2007 among children, and 5-year survival rates as low as 13-15% (compared with 50-90% among some other more common cancers).

The report attracted much-needed publicity, with national press coverage and appearances on national TV. The group is supported of a growing number of celebrities, including Emma Samms, Martin Kemp and Russell Watson; golfing legends Nick Faldo, Tony Jacklin and John O'Leary are also backing the campaign, as well as Tim Henman, Sarah Beeny and Nicholas Owen.



www.wayahead-btrc.org

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BTRC acts in association with
Way Ahead
Reg. Charity No. 295895

VOLUNTEERS

We urgently need people who can give a little of their time to help promote our cause.

Please contact

wendy@wayahead-btrc.org
020 8601 2402

If you would like to support any of our fundraisers, we'll put you in direct touch with them - or better still, why not start a project of your own?

To assist your efforts, log onto www.justgiving.com/btrc and create your own fundraising page.

OTHER WAYS TO HELP

By adopting BTRC as one of your preferred charities

Take the time to understand & spread the word about this devastating disease and the need for research

Raise money - consider donating part of takings from any local fundraising events

Consider Payroll Giving (Give as you earn) - are you willing to pledge a monthly amount ?

We promise that 100% of funds raised go to the Projects & all administration costs are absorbed by trustees & volunteers.

BTRC IS A FOUNDER MEMBER OF

